

2023 ANNUAL REPORT

Fiscal year June 1, 2023 - May 31, 2024

Manitoba Society of Occupational Therapists (MSOT)

1964 - 2024



***Celebrating 60 years of promoting the
perspectives and positions of the
occupational therapy profession in
Manitoba!***



Manitoba Society of Occupational Therapists (MSOT)

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1964 - 2024



President Report



Dear Members,

This year has been one of challenge and introspection amidst an evolving and uncertain healthcare landscape. We recognize the impact human resource shortages have had on our profession and the barriers they create for Manitobans in accessing care. Our commitment to advocating for the occupational therapy profession and promoting its vital role in our province remains steadfast.

Internally, 2023 has been a year of reflection and growth. We said goodbye to President Alisia Roos, whose contributions left an indelible mark, and we are grateful for having worked alongside her. We also bid farewell to Executive Director Heidi Garcia and deeply appreciate her service. Facing the challenge of finding leadership with clinical expertise, governance, and operational skill, we engaged Morning Star Consultive Services. Their executive experience has been key in modernizing and strengthening our structures.

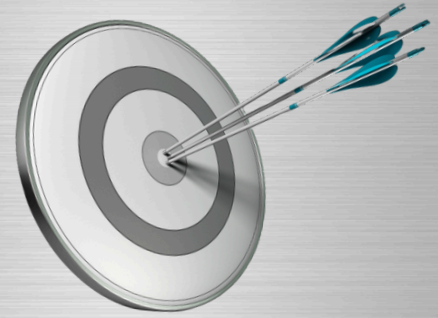
Our governance modernization is well underway. With updated bylaws reducing burdens on members, we are developing a Board Competency Framework and skills matrix to ensure diverse, engaged leadership. Our strategic efforts streamline roles and improve recruitment.

Looking ahead, we will embark on strategic planning for the next five years. Your input will be crucial to shaping our 2025-2030 outcomes, and we look forward to collaborating and sharing our vision.

Thank you to our Board Directors, Committee members, and Morning Star, especially Lisa Goss and Geraldine De Guzman, for their exceptional teamwork. Together, we are building a solid foundation for MSOT's success and autonomy.

Sincerely,

**Charlene Mathison, O.T.Reg. (MB), President,
Manitoba Society of Occupational Therapists (MSOT)**



MSOT's Objectives are to:

- **Promote the profession of occupational therapy throughout Manitoba.**
- **Represent the interests of members to governments, educational institutions, other professions, businesses, and the public.**
- **Support the professional needs of occupational therapists in Manitoba, including professional development and research.**
- **Enhance the development and maintenance of liaison with other groups, such as unions, regulators, educators, and provincial and national organizations.**



Member Engagement: Your Voice Matters

At MSOT, we are dedicated to keeping you informed and connected within the occupational therapy community.

Over the past year, our tailored member messages achieved exceptional engagement, with open rates consistently over 60% and peaking at 87.5%.



This strong response shows that our communications are valuable and relevant to your professional needs.

Looking ahead, we will continue to deliver meaningful updates and resources that support your growth and strengthen our community.

Thank you for your ongoing engagement and trust in MSOT. Together, we're building a stronger, more connected profession in Manitoba.

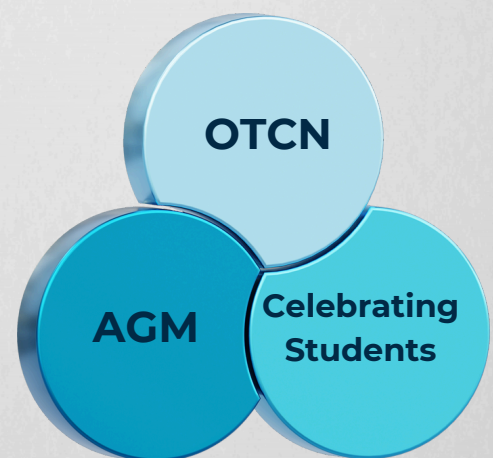


**Justin Monton led the planning
of a beautiful OTCN
(Occupational Therapy
Celebration Night) at The Leaf.**



**Justin Monton, Director of Awards
and Special Events**

**The event honored the
profession with a meaningful
awards ceremony, engaging
student interactions, and
memorable activities that
brought the occupational
therapy community together in
celebration.**



Awards and Special Events





2023-2024 Board of Directors

Alisia Roos, President

Charlene Mathison, Vice President & Interim Treasurer

Heidi Garcia, Chief Executive Officer (Ex Officio Board)

Justin Monton, Member at Large & Director of Awards and Special Events

Janelle Swiderek, Member at Large

DJ Lee, Student Representative

Brenda Semenko, CAOT Representative

AGM



2023 OT Celebration Night



OTCN 2023

Highlights

2023 OT Celebration Night



OTCN 2023

Highlights

2023 OT Student Connections



2023 Award Recipients



MSOT Outstanding Occupational Therapist 2023

Dr. Natalie Mcleod Schroeder

MSOT Research Presentation Award

Dr. Ed Giesbrecht

MSOT Professional Excellence in Fieldwork Award

Lexie Rea

Paige Buss

MSOT Professional Development Bursary Recipients

Laura Durling

Karley Fontaine (Van Den Bussche)

Alisia Roos

Nichol Marsch

Katie Kitchen

Amy Shepherdson

Congratulations
Award Recipients

2023 Honours

Fieldwork Roster of Honour

Amy McDougall - Deer Lodge Centre - Communication Devices Program
Cameella Harrysingh - Seven Oaks Day Hospital
Ally Forrest - Health Science Centre - PsychHealth
Charlene Wohlgemuth - Bethesda Regional Health Centre, Rehab Services (Children & Youth Services)
Glenda Giesbrecht - Bethesda Regional Health Centre, Rehab Services (Children and Youth Services)
Cathy Zabloski - Seven Oaks General Hospital - Family Medicine (LAU)
Blayze Perreault - Grace Hospital - Acute Medicine
Melissa Campbell - Jordan's Principle - RCC
Jolene DeCock - Health Science Centre - Acute Care
Naomi Sawchuk - Health Science Centre - Acute Care
Chandra Rossnagel - Brandon Regional Health Centre
Courtney Denman - Maples Personal Care Home
Natalie Patenaude - Brandon Regional Health Centre
Sharon Tan - St. Amant
Jillian Springer - Pasqua Hospital
Ben Badgero - Health Science Centre - Burns and Plastics
Danielle Harling - Health Science Centre - Children's Outpatient
Sara-Jane Milne - Health Science Centre - Children's Outpatient
Lisa Forbes-Duchart - Health Science Centre - Burns and Plastics
Andrew Sonnasinh - Community Therapy Services
Zachary Friesen - Community Therapy Services
Daydra Dietrich - PROMISE Years Program
Cherie Murie - Thompson General Hospital
Annaka Vermeylen - Riverview Health Centre- Neurology Program
Greg Toews - Misericordia Health Centre
Danielle Geddes - The Pas Health Complex, St. Anthony's Hospital, Homecare
Sarah Dartiailh - Winnipeg Transit Plus
Leslie Johnson - Environmental Health & Safety Office, University of Manitoba

Congratulations
Award Recipients

MSOT Financial Position



Summary of Financial Position

The organization faced a deficit of \$8,615, reducing net assets from \$36,429 to \$27,814. Key factors include:

Revenue: Total revenue of \$41,162 was primarily derived from membership fees (70%), event revenue (18%), and sponsorships (5%). Revenue decreased by \$10,281 compared to the prior year, due to lower membership fees.

Expenses: Total expenses for the year were \$49,777, primarily driven by administrative, staffing, and event-related costs. Event expenses increased due to expanded activities, including the Occupational Therapy Celebration Night (OTCN), which celebrated the profession and engaged members.

Savings Initiatives: The transition to Morning Star Consultive Services has streamlined operations by consolidating administrative, IT, and bookkeeping support under one integrated provider. This shift replaces prior staffing costs, including the former Executive Director, virtual assistant, and additional external services. Morning Star has also provided valuable pro bono support beyond the contract, allowing the organization to operate efficiently and cost-effectively.

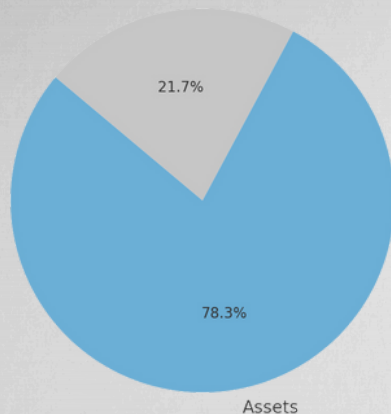
Financial Outlook: Strategic efforts to increase membership, implement advertising policies for job postings, and reintroduce a CPD program aim to strengthen revenue streams and ensure long-term financial sustainability.

MSOT Financial Position

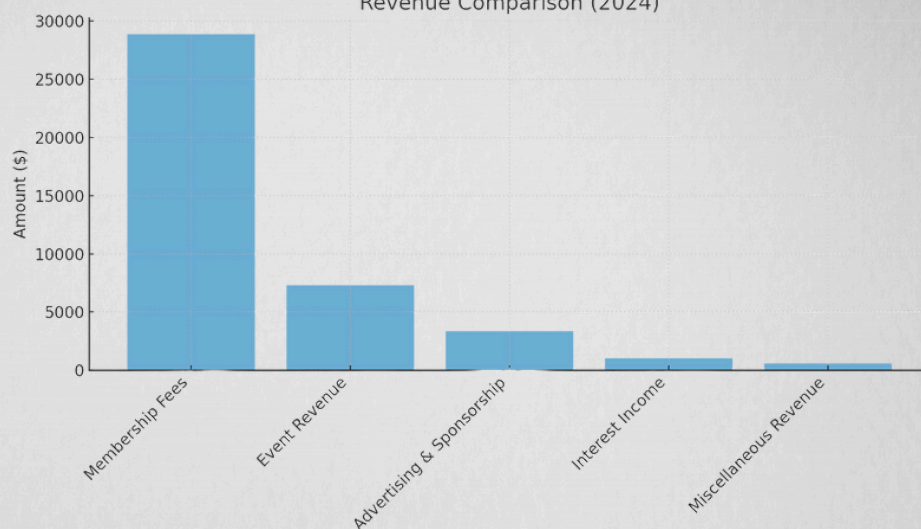


Liabilities

Liabilities



Revenue Comparison (2024)



Expense Comparison (2024)

